CFO Master Class

CertiFi CFO Pathway

1 course · 11 lessons · about 40 study hours · issued 28 Nov 2026

CFO-03

CFO Master Class

About 40 study hours · 11 lessons · final exam: 40 questions · pass mark 70% · AED 9,500

The flagship of the CertiFi CFO Pathway, for finance leaders preparing for the CFO seat. Run as a small cohort over ten weekly sessions, live on Zoom or face to face in Abu Dhabi, the Master Class covers strategy and capital allocation, business valuation, fundraising and investor relations, mergers and acquisitions, governance and board work, enterprise risk, treasury, finance transformation and AI, and leading people. It ends with a capstone: a strategic recommendation presented to a panel.

On completion, you will be able to:

- Link strategy to financial plans and allocate capital using value-based measures
- Value a business and evaluate investment, financing and dividend decisions
- Prepare a business for fundraising, due diligence or acquisition and manage the process
- Lead governance, board reporting and enterprise risk management
- Run treasury and plan a finance transformation using automation and AI responsibly
- Lead and develop a finance team and influence as a member of the executive team

Learning outcomes by lesson

1. Welcome: how the Master Class works

2. Session 1. The modern CFO

3. Session 2. Strategy, value and capital allocation

4. Session 3. Valuing a business

5. Session 4. Fundraising and investor relations

6. Session 5. Mergers, acquisitions and due diligence

7. Session 6. Governance, the board and family business

8. Session 7. Enterprise risk and internal audit

9. Session 8. Treasury and financial risk

10. Session 9. Finance transformation, data and AI

11. Session 10. Leading finance, and the capstone