CFO for SMEs

CertiFi CFO Pathway

1 course · 9 lessons · about 28 study hours · issued 28 Nov 2026

CFO-02

CFO for SMEs

About 28 study hours · 9 lessons · final exam: 40 questions · pass mark 70% · AED 3,950

Be the CFO a growing UAE business needs. Over eight weekly sessions, live on Zoom or face to face in Abu Dhabi, you build a complete finance operating pack for a real or case company: a 13-week cash forecast, pricing and margin analysis, a financing plan with the bank, a Corporate Tax and VAT plan, a systems roadmap, a monthly owner's dashboard and a plan for the finance team. Each session has notes and a practical deliverable in the CertiFi Hub, and the programme ends with an assessment and a presentation of your operating pack.

On completion, you will be able to:

- Run a 13-week cash forecast and a working capital improvement plan
- Analyse pricing, margins and product or customer profitability, and recommend changes
- Prepare a financing plan and credit application, and manage bank covenants
- Plan Corporate Tax, VAT and e-invoicing obligations for the year, including related-party pricing
- Choose and implement finance systems, controls and a finance team suited to an SME
- Present an owner's dashboard and a finance operating pack to the owner or board

Learning outcomes by lesson

1. Welcome: how the programme works

2. Session 1. The SME CFO's first 90 days

3. Session 2. Cash, working capital and the 13-week view

4. Session 3. Pricing, margins and profitability

5. Session 4. Financing and the bank

6. Session 5. Tax: Corporate Tax, VAT and e-invoicing

7. Session 6. Controls and systems

8. Session 7. The owner's dashboard and monthly rhythm

9. Session 8. Building the finance team, and final presentations